



**RIPPLES *of* CHANGE**  
**FOUNDATION**  
**COMPASSION in ACTION**

# COVID-19 Relief Support

**Be the drop and create the ripple...**

**Help support our various initiatives towards COVID 19 relief work across the country**

Your support for our shared goal is precious. By standing in solidarity, with strength, humanity, and kindness we will emerge from this crisis into another new more exciting normal, where we will be stronger and better connected than ever before.

## Content

Section 1: About Us .....	2
Section 2: About COVID-19 Battle .....	2
Section 3: ROCF works to create a positive ripple in the COVID-19 Battle .....	3
Section 4: Expected Outcomes.....	4
Section 5: Make a difference.....	5
Section 6: Request Support - Join the Journey.....	5
Section 7: Organisation Details.....	5
Section 8: On Ground efforts .....	6

## Section 1: About US

Ripples of Change Foundation (ROCF) was established as an NGO in September 2018 as a Section 8 company. ‘Solve that one problem that solves all’ forms the foundation of our thinking leading us to evolve solutions for the society to thrive in a world of constant, rapid and exponential change with balanced outcomes.

### Our Vision and Mission

Our **vision** is to create a world aligned with oneness in action.

The **mission** is to support purpose-driven community initiatives, using aggregation to strengthen self-reliance, equal opportunity, wellness, conscious living, and environmental coherence, and catalyzing waves of oneness that can ripple across generations.



**“We propose a unique outlook to bring integrity, unity, peace and economic stability across vulnerable sections of the society”**

## Section 2: About COVID-19 Battle

Millions of people in India have a hand-to-mouth existence, and fast response measures put in place to curb the COVID-19 pandemic, are making life even more difficult for them. While the current situation has an impact on public health, the socio-economic impact of the crisis threatens development progress and the livelihoods of vulnerable communities.

**Impact on Public Health:** In India, investment in health, around 1% - 1.3% of GDP is very low, and it’s not enough to respond to the disease, if it takes the course that it has in other countries.

**Impact on socio-economic component:** The vulnerable population represents an enormous part of the economy in India. They were placed in an extremely difficult situation, and continue to face enormous burdens right now.

The \$24 billion package by Indian government will ease some of their suffering but it is not enough. NGOs and civil society, and those working with the government programmes, will have to go further than they have in the past to try to help the vulnerable and marginalized, to cope with this extraordinary pandemic.



## Section 3: ROCF works to create a positive ripple in the COVID-19 Battle

*A Call to Compassion in Action, Community & courage*

ROCF has decided to stand with our distressed fellow countrymen, and actively participate in the national effort to support them at this difficult time through relief work in the following categories:

### 1. COVID 19 - Mobile Kiosks and Fever Clinics, Disinfectant Oven and Tunnels

The COVID 19 pandemic has shown that the health of each member in the society impacts that of the other. The present situation calls for coordinated efforts to combat the spread of this virus. This campaign aims to protect the valuable lives of our front line health workers and build infrastructure capacity efficiently within hospitals & local communities. In collaboration with our partner institutions and in consultation with all government stakeholders, we are procuring and supplying Mobile Kiosks & Fever Clinics, Disinfectant Oven and Tunnels across India, through validated and tracked channels.

### 2. Migrant Workers - Sustainable Livelihoods, Food & Essential Supplies

Migrant worker population is amongst the most vulnerable sections that has been affected due to COVID - 19. They have been undergoing tough times as they have lost their jobs and source of income. This campaign aims to provide specific interventions to enable them with access to sustainable livelihood skills, jobs, entrepreneurship, microfinance and advisory cells. In the interim period it is intended to provide food and essential items to their families.

### 3. Old Age Shelter Homes - Wellness, Nutrition and Essential Supplies

As COVID-19 cases continue to soar everyday, the physical and psycho-social health of our senior citizens at shelter homes warrants urgent attention and support more than ever before as an essential part of our comprehensive response to the pandemic. Our campaign is aimed at long term support for their overall wellness, nutrition, supply of essential food items and programs on service through compassion for their caregivers.

### 4. Community Sensitisation

During this unprecedented time of uncertainty with COVID-19, there is a need to sensitise on preventive measures, build emotional resilience & promote wellness programs amongst all communities of migrant workers, healthcare workers, police, working executives, shelter homes & rural communities. Our campaign aims to address these aspects through our network of volunteers and on ground partners through direct and indirect interventions.

## 3a. Our Approach

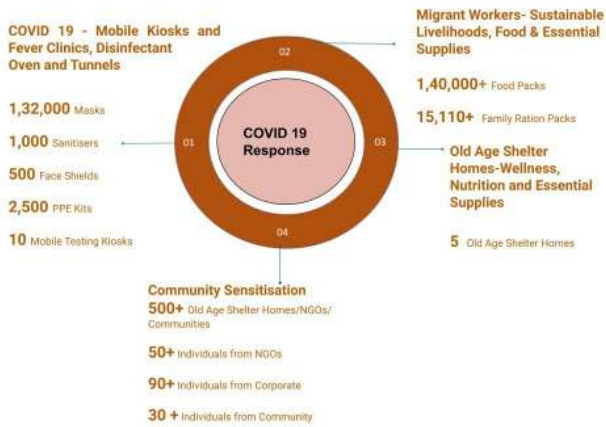
- ➡ Maximising the value of every rupee spent
- ➡ Engaging Stakeholders and Beneficiaries from Planning to Execution
- ➡ 360 Degree Validation Process on a best effort basis
- ➡ Outreach to those unreached wherever possible

## 3b. Work done so far

Understanding the impact of coordinated efforts, ROCF has tied up with other organizations that share this ideology to protect the health and well-being of vulnerable sections in the ground.



### Relief Works done by category



### Geographical Reach



## 3c. Collaborative Partners



## SECTION 4: Expected Outcomes

As a part of the Civil Society Organization, we intend to play a pivotal role by supplementing and complementing government efforts in making India COVID-19 Free.

- ➡ Contribute and enable our country to become more self-reliant in the area of public healthcare and support migrant livelihoods.
- ➡ Enhance overall well being of needy senior citizens at old age shelter homes.
- ➡ Evolve solutions for the society to thrive in a world of constant, rapid and exponential change with balanced outcomes.

**OUR BELIEF: Immerse yourself in the act of kindness and selfless service..**



## SECTION 5: Make a Difference

*We are all in this together – all of us facing the same threat – and it’s down to all of us to influence what happens next. At this pivotal moment we urge you to join in offering vital financial support to the cause, which is the only way to bring this pandemic to an end.*

While this is a tough time for all of us, it is important to exhibit the act of kindness to make sure we can all pull through the ordeal together. Your compassion in action and humble contribution will go a long way in serving humanity in present moments of crisis. Let us universally stand together for the well-being of our mankind as a whole during this challenging time.

## SECTION 6: Request Support

We are looking at raising a fund of approximately Rs 1,50,00,000/- to procure and supply COVID -19 Mobile Kiosks and Fever Clinics, Disinfectant Oven and Tunnels, Migrant Workers - Sustainable Livelihoods, Food & Essential Supplies; Old Age Shelter Homes - Wellness, Nutrition and Essential Supplies and Community Sensitisation for identified population across India.

Particulars for Contribution			
COVID 19-Mobile Kiosks and Fever Clinics, Disinfectant Oven and Tunnels			
Particulars*	Unit	Cost per Unit/Group***	Cost per Pax ***
Mobile Kiosk	1 Unit	30,000	-
Mobile Fever Clinics	1 Unit	60,000	-
Disinfectant Oven	1 Unit	13,000	-
Sanitisation Tunnel	1 Unit	**TBD	-
Migrant Workers- Sustainable Livelihoods, Food & Essential Supplies			
Food and essential supplies	Family of 4 members/per month	4,500	1,125
Skill Building programs	Per Training/30 members batch/per month	75,000	2,500
Support cell	1 year	9,90,000	-
Old Age Shelter Homes- Wellness, Nutrition and Essential Supplies****			
Food and essential supplies	Per home/per month	36,000	1,200
Wellness Programs	Per home/per annum	33,000	1,100
Geriatric Nutrition	Per home/per month	18,000	600
Community Sensitisation			
Online Awareness campaigns	Per month	15,000	-
Street Campaigns	Per week	15,000	-
Resilience Building	5 sessions/per week	15,000	-
Compassion in Action Workshops	3 sessions/6 hours	9,000	-

\* To know more, please visit our website.

\*\* To-Be-Decided (TBD)

\*\*\* Price estimates, products and suppliers are subject to change due to reasons of non-availability, short supply or unforeseen circumstances.

\*\*\*\* An average of 30 members per old age home has been considered for calculation

## SECTION 7: Organisation Details

### 7a. Board of Directors



**Nagesh Karuturi**



**Sharat Hegde**



**Anil Kumar**



**Dinesh Kumar**



**Ramkrishna Mallela**



## 7b. Organisation & Bank details

Organisation Name	Ripples of Change Foundation
Address	#2972, 1st Floor, 17th Cross, Off. K.R.Road, Banashankari 2nd Stage, Bangalore - 560070
Website	www.rocf.org
Email	info@rocf.org
Phone	+91 9900233426
Income Tax (80G)	CIT (EXEMPTIONS)BANGALORE/80G/2020-21/A/10002
<b>Bank Details *</b>	
Organisation Name	Ripples of Change Foundation
Account No.	50200034918803
Bank Name	HDFC Bank
Branch	Jayanagar 3rd Block, Bangalore
IFSC Code	HDFC0000261
Type of Account	Current Account

\*For foreign currency donations, please write to info@rocf.org.

## SECTION 8: On Ground Efforts



**You are not a drop in the Ocean. You are the entire Ocean in a drop.**  
***Ambassadors of Compassion in Action!!***